



English ▾

### Personal Details

Thank you for taking part in the annual QS Global Employer Survey. Each year over 20,000 employers take part in the largest survey of its kind. Forming part of the **QS World University Rankings®** your views are crucial to the future of universities and graduates.

Your responses will also contribute to various MBA rankings, and other analytical outputs we publish throughout the year.

We thank you in advance for taking the time to share your views.

### Personal Details

Fields marked with a \* are mandatory. Personal information will not be shared with third parties and your responses will only ever be used in aggregate form.

First Name	<input type="text"/>
Last Name	<input type="text"/>
Company/Organisation*	<input type="text"/>
Email Address*	<input type="text"/>
Organisation Website	<input type="text"/>

Please select the category that best reflects your role

- C-level (eg. CEO, CFO, CTO, COO, etc)
- Director
- Human Resources / Recruitment
- Manager
- Consultant / Advisor
- Analyst / Specialist
- Administrator / Coordinator

Does your current role involve managing or supervising staff?

Yes

No

### Location\*

Please select the country/territory you are most familiar with in terms of Higher Education:

### Gender

Answers to this question are for additional demographic information purpose and will be published in aggregate form only.

Female    Male

Other

Prefer not to say

Please indicate your highest educational attainment:

Secondary

Undergraduate degree

Masters degree

Doctoral degree

Other

None

*Please type in the institution from which you most recently graduated*

Start typing and select from filtered list. If no match is found, hit [Enter] to add your institution. Use distinctive search terms (i.e. "University" will return too many matches)

How long ago did you finish your last **#{q://QID382/ChoiceGroup/SelectedChoices}** course?

- Less than 1 year
- Between 1 and 5 years
- Between 6 and 10 years
- Between 11 and 15 years
- Between 16 and 20 years
- More than 20 years

### Main Industry

### How large is your organisation?

- Micro business (1-9 employees)
- Small business (10 – 99 employees)
- Medium sized business (100 – 499 employees)
- Mid-Large sized business (500 - 999 employees)
- Enterprise business (1000 - 2499 employees)
- Large Enterprise (more than 2500 employees)

### Please identify the levels of hiring decision you have been involved with in the last five years

- First Degree / Undergraduate graduates
- Masters graduates (non-business)
- Masters graduates (graduate business school, including MBA)
- Doctoral Degree graduates (PhD, DBA)
- I am not involved in any hiring decision

### Please identify the types of graduate business programs you have or would consider recruiting talent from:

Please tick all that apply

- MBA
- Executive MBA
- Online MBA
- Masters of Accountancy

- Masters in Business Analytics
- Masters in Finance
- Masters in Healthcare
- Masters in Human Resources Management
- Masters in Innovation / Entrepreneurship
- Masters in Management / International Management
- Masters in Marketing
- Masters in Supply Chain Management
- Masters in Sustainability
- Other

### Regional Experience

Please specify the regions from which you will recruit this year or have experience of recruiting from in the last five years \*

Regions you specify now will define your array of choices when nominating International Universities.

- US & Canada
- Western & Northern Europe
- Middle East & Africa
- All Regions
- Latin America
- Central & Eastern Europe
- Asia, Australia & New Zealand

### Top Institutions

## Top Universities

From your experience please select up to 10 domestic (  ) universities and up to 30 international universities that produce the best graduates.

These questions form the heart of your contribution to the **QS World University Rankings®**. Typing in to each *red* box should return a number of matching institutions - select the one you are looking for and type again for your next choice. Try and choose a unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

NOTE: Universities beyond the regions you specified earlier may not be listed here. For reference, you selected:

Please list any universities your company prefers to recruit from that did not appear in our list

Start typing and select from

From which of the following disciplines does your company prefer to recruit?

- |  |  |
|--|--|
| <input type="checkbox"/> Accounting & Finance                  | <input type="checkbox"/> Law                               |
| <input type="checkbox"/> Agriculture & Forestry                | <input type="checkbox"/> Library & Information Management  |
| <input type="checkbox"/> Anatomy & Physiology                  | <input type="checkbox"/> Linguistics                       |
| <input type="checkbox"/> Anthropology                          | <input type="checkbox"/> Marine Sciences                   |
| <input type="checkbox"/> Archaeology                           | <input type="checkbox"/> Marketing                         |
| <input type="checkbox"/> Architecture & Built Environment      | <input type="checkbox"/> Materials Science                 |
| <input type="checkbox"/> Art & Design                          | <input type="checkbox"/> Mathematics                       |
| <input type="checkbox"/> Astronomy                             | <input type="checkbox"/> Medicine                          |
| <input type="checkbox"/> Biological Sciences                   | <input type="checkbox"/> Modern Languages                  |
| <input type="checkbox"/> Business & Management Studies         | <input type="checkbox"/> Music                             |
| <input type="checkbox"/> Chemistry                             | <input type="checkbox"/> Nursing                           |
| <input type="checkbox"/> Classics & Ancient History            | <input type="checkbox"/> Performing Arts                   |
| <input type="checkbox"/> Communication & Media Studies         | <input type="checkbox"/> Pharmacology                      |
| <input type="checkbox"/> Computer Science & Info Systems       | <input type="checkbox"/> Pharmacy                          |
| <input type="checkbox"/> Dentistry                             | <input type="checkbox"/> Philosophy                        |
| <input type="checkbox"/> Development Studies                   | <input type="checkbox"/> Physics                           |
| <input type="checkbox"/> Earth Sciences                        | <input type="checkbox"/> Politics & International Studies  |
| <input type="checkbox"/> Economics & Econometrics              | <input type="checkbox"/> Psychology                        |
| <input type="checkbox"/> Education                             | <input type="checkbox"/> Social Policy & Administration    |
| <input type="checkbox"/> Engineering                           | <input type="checkbox"/> Social Work                       |
| <input type="checkbox"/> English Language & Literature         | <input type="checkbox"/> Sociology                         |
| <input type="checkbox"/> Environmental Sciences                | <input type="checkbox"/> Sports-related Subjects           |
| <input type="checkbox"/> European studies                      | <input type="checkbox"/> Statistics & Operational Research |
| <input type="checkbox"/> Geography                             | <input type="checkbox"/> Theology                          |
| <input type="checkbox"/> History                               | <input type="checkbox"/> Veterinary Science                |
| <input type="checkbox"/> History of: Art; Architecture; Design | <input type="checkbox"/> Any Discipline                    |
| <input type="checkbox"/> Hospitality & Leisure Management      | <input type="checkbox"/> Other                             |
|  | <input type="text"/>                                       |

From which of the following Engineering specializations does your company prefer to recruit?

- |   |  |
|---|--|
| <input type="checkbox"/> Aeronautical & Aerospace | <input type="checkbox"/> Manufacturing |
|---|--|

- Chemical
- Civil & Structural
- Electrical & Electronic

- Mechanical
- Mineral & Mining
- Any

From which of the following Computer Science specializations does your company prefer to recruit?

- Artificial Intelligence
- Data Analytics
- Data Science
- Hardware and Architecture
- Information Systems
- Machine Learning
- Software Engineering
- User Experience Design
- Visual Computing & Robotics
- Other
- Any

Please select which of the Business and Administration fields you are specialized in:

- Accounting
- Business Analytics
- Entrepreneurship / Innovation
- Finance / Economics
- Healthcare
- Human Resources
- International Trade
- Law
- Leadership
- Management
- Marketing
- Operations Management
- Real Estate
- Strategy
- Supply Chain
- Sustainability Management (CSR)
- Technology
- None

### Top Business Schools - Part 1: Global

The following question is central to your contribution to the QS Business School Rankings. Typing in the *red* box should return a number of matching schools - select the one you are looking for and type again for your next choice. Try and choose a

unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

Please nominate up to 10 business schools from which your company prefer to recruit from.\*

Start typing and select from

Which Online MBA programs would your company recruit from over the next 2 years?

[Empty text input box]

Which Executive MBA programs would your company recruit from or sponsor employees to participate in over the next 2 years?

[Empty text input box]

### Top Business Schools - Part 3: Regional

From your knowledge, please select up to three business schools which you believe create the most value for business and society in each region listed below.

#### Skills and forecast

### Skills & Forecast

Please rate the importance of each of the skills when hiring new graduates:

	Not important	Important	Very important
Business Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not important	Important	Very important
Emotional Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics & Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience & Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of universities in **#{q://QID35/ChoiceGroup/SelectedChoices}** that you nominated in the previous section, please rate your satisfaction level with each of the skills below:

	Not satisfied	Satisfied	Very satisfied
Sustainability mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience & Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics & Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



	Not satisfied	Satisfied	Very satisfied
Emotional Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate the importance of each hard skill when hiring new graduates:

	Not important	Important	Very important
Data Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Network Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design (user experience; graphic design; etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blockchain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artificial Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IT / Computer Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video Production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of universities in **{q://QID35/ChoiceGroup/SelectedChoices}** that you nominated in the previous section, please rate how satisfied you are with their skills:

	Not satisfied	Satisfied	Very satisfied
Data Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Network Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design (user experience; graphic design; etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blockchain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artificial Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IT / Computer Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video Production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**How do you anticipate economic conditions during 2023 for:**

Get better                      Stay the same                      Get worse

- Your company
- The country you reside in
- The global economy

### Recruitment & Salaries

## Recruitment Details

Please select the information that you have access to in your company:

- Recruitment statistics
- Salaries
- None of the above

Please tell us the number of full-time hires your company made or plans to make from MBA programs in your area(s) of responsibility in each of the following years

2021	<input style="width: 150px; height: 20px;" type="text"/>
2022	<input style="width: 150px; height: 20px;" type="text"/>
2023 (estimate)	<input style="width: 150px; height: 20px;" type="text"/>
2024 (estimate)	<input style="width: 150px; height: 20px;" type="text"/>

Indicate to what extent you agree with the following statement:

*Candidates with a graduate business degree are more competitive than candidates with micro-credentials only*

- Strongly disagree
- Disagree
- Neither  Agree
- Strongly Agree

Which location are you most familiar with in terms of the salary levels of new hires?

Please select the **yearly** median starting salary in **US dollars** a new business graduate can expect when joining your company in

**#{q://QID303/ChoiceGroup/SelectedChoices}**

- Less than \$10,000
- \$10,000 to \$20,000
- \$20,001 to \$30,000
- \$30,001 to \$40,000
- \$40,001 to \$50,000
- \$50,001 to \$60,000
- \$60,001 to \$70,000
- \$70,001 to \$80,000
- \$80,001 to \$90,000
- \$90,001 to \$100,000
- \$100,001 to \$150,000
- \$150,001 to \$200,000
- More than \$200,000

Functions offered to new business graduate hires

- Consultant
- E-commerce
- Finance
- General Management
- IT / Technology
- Marketing
- Operations / Manufacturing
- Sales & Development
- Strategic Planning
- Supply Chain / Logistics
- Other

### Optins questions

Further Information:

Your details will not be passed to any third parties without your consent. Please tick the boxes below if you wish to be contacted by us:

- Yes, I would like to receive further insights from QS
- Yes, I would like to be contacted for further research
- Yes, I would like to participate in future editions of this survey

Problems? Contact [support.qs.com](https://support.qs.com)

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