



English ▾

Personal Details

Thank you for taking part in the annual QS Global Employer Survey. Each year over 20,000 employers take part in the largest survey of its kind. Forming part of the **QS World University Rankings®** your views are crucial to the future of universities and graduates.

Your responses will also contribute to various MBA rankings, and other analytical outputs we publish throughout the year.

We thank you in advance for taking the time to share your views.

Personal Details

Fields marked with a * are mandatory. Personal information will not be shared with third parties and your responses will only ever be used in aggregate form.

First Name	<input type="text"/>
Last Name	<input type="text"/>
Company/Organisation*	<input type="text"/>
Email Address*	<input type="text"/>
Organisation Website	<input type="text"/>

Please select the category that best reflects your role

- C-level (eg. CEO, CFO, CTO, COO, etc)
- Director
- Human Resources / Recruitment
- Manager
- Consultant / Advisor
- Analyst / Specialist
- Administrator / Coordinator

Does your current role involve managing or supervising staff?

Yes

No

Location*

Please select the country/territory you are most familiar with in terms of Higher Education:

State/Territory* Please select the state/territory you are located in.

Please select the province you are located in.

Gender

Answers to this question are for additional demographic information purpose and will be published in aggregate form only.

Female Male

Other

Prefer not to say

Please indicate your highest educational attainment:

Secondary

Undergraduate degree

Masters degree

Doctoral degree

Other

None

Please type in the institution from which you most recently graduated

Start typing and select from

Start typing and select from filtered list. If no match is found, hit [Enter] to add your institution. Use distinctive search terms (i.e. "University" will return too many matches)

How long ago did you finish your last **#{q://QID382/ChoiceGroup/SelectedChoices}** course?

- Less than 1 year
- Between 1 and 5 years
- Between 6 and 10 years
- Between 11 and 15 years
- Between 16 and 20 years
- More than 20 years

Main Industry

How large is your organisation?

- Micro business (1-9 employees)
- Small business (10 – 99 employees)
- Medium sized business (100 – 499 employees)
- Mid-Large sized business (500 - 999 employees)
- Enterprise business (1000 - 2499 employees)
- Large Enterprise (more than 2500 employees)

Please identify the levels of hiring decision you have been involved with in the last five years

- First Degree / Undergraduate graduates
- Masters graduates (non-business)
- Masters graduates (graduate business school, including MBA)
- Doctoral Degree graduates (PhD, DBA)
- I am not involved in any hiring decision

Regional Experience

Please specify the regions from which you will recruit this year or have experience of recruiting from in the last five years *

Regions you specify now will define your array of choices when nominating International Universities.

- | | | | |
|--|--|--|--------------------------------------|
| <input type="checkbox"/> US & Canada | <input type="checkbox"/> Western & Northern Europe | <input type="checkbox"/> Middle East & Africa | <input type="checkbox"/> All Regions |
| <input type="checkbox"/> Latin America | <input type="checkbox"/> Central & Eastern Europe | <input type="checkbox"/> Asia, Australia & New Zealand | |

Top Institutions

Top Universities

From your experience please select up to 10 domestic ($\{q://QID35/ChoiceGroup/SelectedChoices\}$) universities and up to 30 international universities that produce the best graduates.

These questions form the heart of your contribution to the **QS World University Rankings®**. Typing in to each *red* box should return a number of matching institutions - select the one you are looking for and type again for your next choice. Try and choose a unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

NOTE: Universities beyond the regions you specified earlier may not be listed here. For reference, you selected: $\{q://QID15/ChoiceGroup/SelectedChoices\}$

Please list any universities your company prefers to recruit from that did not appear in our list

From which of the following disciplines does your company prefer to recruit?

- | | |
|---|---|
| <input type="checkbox"/> Accounting & Finance | <input type="checkbox"/> Law |
| <input type="checkbox"/> Agriculture & Forestry | <input type="checkbox"/> Library & Information Management |
| <input type="checkbox"/> Anatomy & Physiology | <input type="checkbox"/> Linguistics |
| <input type="checkbox"/> Anthropology | <input type="checkbox"/> Marine Sciences |
| <input type="checkbox"/> Archaeology | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Architecture & Built Environment | <input type="checkbox"/> Materials Science |
| <input type="checkbox"/> Art & Design | <input type="checkbox"/> Mathematics |

- | | |
|--|--|
| <input type="checkbox"/> Astronomy | <input type="checkbox"/> Medicine |
| <input type="checkbox"/> Biological Sciences | <input type="checkbox"/> Modern Languages |
| <input type="checkbox"/> Business & Management Studies | <input type="checkbox"/> Music |
| <input type="checkbox"/> Chemistry | <input type="checkbox"/> Nursing |
| <input type="checkbox"/> Classics & Ancient History | <input type="checkbox"/> Performing Arts |
| <input type="checkbox"/> Communication & Media Studies | <input type="checkbox"/> Pharmacology |
| <input type="checkbox"/> Computer Science & Info Systems | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Dentistry | <input type="checkbox"/> Philosophy |
| <input type="checkbox"/> Development Studies | <input type="checkbox"/> Physics |
| <input type="checkbox"/> Earth Sciences | <input type="checkbox"/> Politics & International Studies |
| <input type="checkbox"/> Economics & Econometrics | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> Education | <input type="checkbox"/> Social Policy & Administration |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Social Work |
| <input type="checkbox"/> English Language & Literature | <input type="checkbox"/> Sociology |
| <input type="checkbox"/> Environmental Sciences | <input type="checkbox"/> Sports-related Subjects |
| <input type="checkbox"/> European studies | <input type="checkbox"/> Statistics & Operational Research |
| <input type="checkbox"/> Geography | <input type="checkbox"/> Theology |
| <input type="checkbox"/> History | <input type="checkbox"/> Veterinary Science |
| <input type="checkbox"/> History of: Art; Architecture; Design | <input type="checkbox"/> Any Discipline |
| <input type="checkbox"/> Hospitality & Leisure Management | <input type="checkbox"/> Other |
| | <input type="text"/> |

From which of the following Engineering specializations does your company prefer to recruit?

- | | |
|---|---|
| <input type="checkbox"/> Aeronautical & Aerospace | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Chemical | <input type="checkbox"/> Mechanical |
| <input type="checkbox"/> Civil & Structural | <input type="checkbox"/> Mineral & Mining |
| <input type="checkbox"/> Electrical & Electronic | <input type="checkbox"/> Any |

From which of the following Computer Science specializations does your company prefer to recruit?

- Artificial Intelligence
- Data Analytics
- Data Science
- Hardware and Architecture

- Information Systems
- Machine Learning
- Software Engineering
- User Experience Design
- Visual Computing & Robotics
- Other
- Any

Skills and forecast

Skills & Forecast

Please rate the importance of each of the skills when hiring new graduates:

	Not important	Important	Very important
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience & Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics & Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emotional Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of universities in **#{q://QID35/ChoiceGroup/SelectedChoices}** that you nominated in the previous section, please rate your satisfaction level with each of the skills below:

	Not satisfied	Satisfied	Very satisfied
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience & Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics & Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emotional Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate the importance of each hard skill when hiring new graduates:

	Not important	Important	Very important
Data Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Network Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design (user experience; graphic design; etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blockchain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artificial Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not important	Important	Very important
Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IT / Computer Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video Production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of universities in **`\${q://QID35/ChoiceGroup/SelectedChoices}`** that you nominated in the previous section, please rate how satisfied you are with their skills:

	Not satisfied	Satisfied	Very satisfied
Data Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Network Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design (user experience; graphic design; etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blockchain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artificial Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IT / Computer Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video Production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How do you anticipate economic conditions during 2023 for:

	Get better	Stay the same	Get worse
Your company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The country you reside in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The global economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Optins questions

Further Information:

Your details will not be passed to any third parties without your consent. Please tick the boxes below if you wish to be contacted by us:

- Yes, I would like to receive further insights from QS
- Yes, I would like to be contacted for further research
- Yes, I would like to participate in future editions of this survey

Problems? Contact support.qs.com

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