



English ▼

Personal Details

Thank you for taking part in the annual QS Global Employer Survey. Each year over 20,000 employers take part in the largest survey of its kind. Forming part of the **QS World University Rankings®** your views are crucial to the future of universities and graduates.

Your responses will also contribute to various MBA rankings, and other analytical outputs we publish throughout the year.

We thank you in advance for taking the time to share your views.

Personal Details

Fields marked with a * are mandatory. Personal information will not be shared with third parties and your responses will only ever be used in aggregate form.

First (Given) Name	<input type="text"/>
Last (Family) Name	<input type="text"/>
Company/Organisation*	<input type="text"/>
Email Address*	<input type="text"/>
Please use a valid professional email address where possible	
Organisation Website	<input type="text"/>

Please select the category that best reflects your role*

- | | | |
|--|---|---|
| <input type="radio"/> CEO / President / Managing Director | <input type="radio"/> Other Human Resources / Recruitment | <input type="radio"/> Analyst / Specialist |
| <input type="radio"/> COO / CFO / CTO / CIO / CMO | <input type="radio"/> Manager / Executive | <input type="radio"/> Assistant / Administrator |
| <input type="radio"/> Director / Partner / Vice President | <input type="radio"/> Consultant / Advisor | <input type="radio"/> Other |
| <input type="radio"/> Senior Human Resources / Recruitment | <input type="radio"/> Coordinator / Officer | <input type="text"/> |

Does your current role involve managing or supervising staff?

- Yes
- No

Location*

Please select the country/territory you are most familiar with in terms of Higher Education:

Gender

Answers to this question are for additional demographic information purpose and will be published in aggregate form only.

Female

Male

Other

Prefer not to say

Please identify the institutions from which you received a university degree (at either undergraduate or postgraduate level)

Typing in the box should return a number of matching institutions - click on the one you are looking for to define your choice. Try and choose a unique part of the name for best results. If no match is found, hit [Enter] to add your institution. Please skip this question in case you have not completed a degree course.

Main Industry***Do you work in a higher education institution (e.g. university, college, institute)?**

- Yes
- No

Please identify the institution you currently work at:

Typing in the box should return a number of matching institutions - click on the one you are looking for to define your choice. Try and choose a unique part of the name for best results. If no match is found, hit

[Enter] to add your institution.

How large is your organisation?

- Micro business (1-9 employees)
- Small business (10 – 99 employees)
- Medium sized business (100 – 499 employees)
- Mid-Large sized business (500 - 999 employees)
- Enterprise business (1000 - 2499 employees)
- Large Enterprise (more than 2500 employees)

Please identify the levels of hiring decision you have been involved with in the last five years

- First Degree / Undergraduate graduates
- Masters graduates (non-business)
- Masters graduates (graduate business school, including MBA)
- Doctoral Degree graduates (PhD, DBA)
- I am not involved in any hiring decision

Please identify the types of graduate business programs you have or would consider recruiting talent from:

- MBA
- Executive MBA
- Online MBA
- Masters in Management / International Management
- Masters in Finance
- Masters of Accountancy
- Masters in Business Analytics
- Masters in Innovation / Entrepreneurship
- Masters in Marketing
- Masters in Human Resources Management
- Masters in Supply Chain Management
- Other

Regional Experience

Please specify the regions from which you will recruit this year or have experience of recruiting from in the last five years *

Regions you specify now will define your array of choices when nominating International Universities.

- | | | | |
|--|--|--|--------------------------------------|
| <input type="checkbox"/> US & Canada | <input type="checkbox"/> Western & Northern Europe | <input type="checkbox"/> Middle East & Africa | <input type="checkbox"/> All Regions |
| <input type="checkbox"/> Latin America | <input type="checkbox"/> Central & Eastern Europe | <input type="checkbox"/> Asia, Australia & New Zealand | |

Top Institutions

Top Universities

From your experience please select up to 10 domestic ($\{q://QID35/ChoiceGroup/SelectedChoices\}$) universities and up to 30 international universities that produce the best graduates.

These questions form the heart of your contribution to the **QS World University Rankings®**. Typing in to each *red* box should return a number of matching institutions - select the one you are looking for and type again for your next choice. Try and choose a unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

Leading Domestic Universities - $\{q://QID35/ChoiceGroup/SelectedChoices\}$ *

Start typing and select from

Leading International Universities*

Start typing and select from

NOTE: Universities beyond the regions you specified earlier may not be listed here. For reference, you selected: $\{q://QID15/ChoiceGroup/SelectedChoices\}$

Please list any universities your company prefers to recruit from that did not appear in our list

From which of the following disciplines does your company prefer to recruit?

- | | |
|---|---|
| <input type="checkbox"/> Accounting & Finance | <input type="checkbox"/> International Affairs |
| <input type="checkbox"/> Agriculture & Forestry | <input type="checkbox"/> Law |
| <input type="checkbox"/> Anatomy & Physiology | <input type="checkbox"/> Library & Information Management |
| <input type="checkbox"/> Anthropology | <input type="checkbox"/> Linguistics |
| <input type="checkbox"/> Archaeology | <input type="checkbox"/> Marine Sciences |
| <input type="checkbox"/> Architecture & Built Environment | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Area Studies | <input type="checkbox"/> Materials Science |
| <input type="checkbox"/> Art & Design | <input type="checkbox"/> Mathematics |
| <input type="checkbox"/> Astronomy | <input type="checkbox"/> Medicine |
| <input type="checkbox"/> Biological Sciences | <input type="checkbox"/> Modern Languages |
| <input type="checkbox"/> Business & Management Studies | <input type="checkbox"/> Music |
| <input type="checkbox"/> Chemistry | <input type="checkbox"/> Nursing |
| <input type="checkbox"/> Classics & Ancient History | <input type="checkbox"/> Performing Arts |
| <input type="checkbox"/> Communication & Media Studies | <input type="checkbox"/> Pharmacology |
| <input type="checkbox"/> Computer Science & Info Systems | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Dentistry | <input type="checkbox"/> Philosophy |
| <input type="checkbox"/> Development Studies | <input type="checkbox"/> Physics |
| <input type="checkbox"/> Earth Sciences | <input type="checkbox"/> Politics |
| <input type="checkbox"/> Economics & Econometrics | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> Education | <input type="checkbox"/> Social Policy & Administration |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Social Work |
| <input type="checkbox"/> English Language & Literature | <input type="checkbox"/> Sociology |
| <input type="checkbox"/> Environmental Sciences | <input type="checkbox"/> Sports-related Subjects |
| <input type="checkbox"/> European studies | <input type="checkbox"/> Statistics & Operational Research |
| <input type="checkbox"/> Food Science & Technology | <input type="checkbox"/> Theology, Divinity & Religious Studies |
| <input type="checkbox"/> Genetics & Biotechnology | <input type="checkbox"/> Veterinary Science |
| <input type="checkbox"/> Geography | <input type="checkbox"/> Any Discipline |
| <input type="checkbox"/> History | <input type="checkbox"/> Other |
| <input type="checkbox"/> Hospitality & Leisure Management | <input type="checkbox"/> <input style="width: 300px; height: 15px;" type="text"/> |

From which of the following Engineering specializations does your company prefer to recruit?

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Aeronautical & Manufacturing | <input type="checkbox"/> Mechanical |
|---|-------------------------------------|

- Chemical
- Civil & Structural
- Electrical & Electronic

- Mineral & Mining
- Any

Does your company recruit from online programs?

- Yes
- No
- I don't know

Please identify up to five domestic universities that are leading the way in the delivery of online learning:

Typing in the box should return a number of matching institutions - click on the one you are looking for to define your choice. Try and choose a unique part of the name for best results. If no match is found, hit [Enter] to add your institution.

Please identify up to 15 international universities are leading the way in the delivery of online learning:

Typing in the box should return a number of matching institutions - click on the one you are looking for to define your choice. Try and choose a unique part of the name for best results. If no match is found, hit [Enter] to add your institution.

Would you encourage your staff to pursue an online degree in order to enhance their career?

- Yes
- No

This will be hidden if it works!

- » First Degree / Undergraduate graduates
- » Masters graduates (non-business)
- » Masters graduates (graduate business school, including MBA)
- » Doctoral Degree graduates (PhD, DBA)

» I am not involved in any hiring decision

Top Business Schools - Part 1: Global

The following question is central to your contribution to the QS Business School Rankings. Typing in the *red* box should return a number of matching schools - select the one you are looking for and type again for your next choice. Try and choose a unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

Please identify up to 10 business schools from which your company prefer to recruit international MBAs over the next two years.*

Start typing and select from

Which Online MBA programs would your company recruit from over the next 2 years?

In general, how would you compare the business readiness of graduates from online programs with those attending on campus?

- Much higher
- Higher
- About the same
- Lower
- Much lower
- I don't know

Which Executive MBA programs would your company recruit from or sponsor employees to participate in over the next 2 years?

Top Business Schools - Part 2: Specializations

Please rate the importance of the following MBA specializations to your company

	Not Applicable	Desirable	Important	Crucial
Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Innovation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Operations Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Top Business Schools - Part 3: Regional

From your knowledge, please select up to three business schools which you believe create the most value for business and society in each region listed below.

Recruitment & Salaries

Recruitment Details

Please select the information that you have access to in your company:

- Recruitment statistics
- Salaries
- None of the above

Please indicate the geographical extent of your recruitment responsibilities

National

Regional (e.g. Europe)

Global

Please select up to three dimensions that represent entry-level recruitment priorities for your company

- | | | |
|---|---|--|
| <input type="checkbox"/> Highly ranked universities | <input type="checkbox"/> International study experience | <input type="checkbox"/> Other
<input type="text"/> |
| <input type="checkbox"/> Psychometric outcomes | <input type="checkbox"/> Diversity | <input type="checkbox"/> No specific dimension |
| <input type="checkbox"/> Subject specialization | <input type="checkbox"/> Best grades | <input type="checkbox"/> Internships |
| <input type="checkbox"/> Work experience | <input type="checkbox"/> Extra-curricular activities | |

Please mention what aspects of diversity you consider the most important:

Please tick the selection and assessment activities you have used in 2020/2021:

- | | |
|--|--|
| <input type="checkbox"/> Interviews (face-to-face) | <input type="checkbox"/> Interviews (online with an interviewer) |
| <input type="checkbox"/> Group presentations | <input type="checkbox"/> Assessment centres [online] |
| <input type="checkbox"/> CV screening | <input type="checkbox"/> Email inbox exercises |
| <input type="checkbox"/> Skills tests | <input type="checkbox"/> Interviews (telephone) |
| <input type="checkbox"/> Interviews (automated) | <input type="checkbox"/> Psychometric tests |
| <input type="checkbox"/> Role play activities | <input type="checkbox"/> Case studies |
| <input type="checkbox"/> Virtual reality assessments | <input type="checkbox"/> Data analysis exercises |
| <input type="checkbox"/> Gamified assessments | <input type="checkbox"/> Other
<input type="text"/> |
| <input type="checkbox"/> Assessment centres [face-to-face] | |

Select **up to three** extra-curricular activities you find the most relevant in building skills within your industry:

- Creative & Performing Arts
- Student Leadership
- Diversity & Inclusion Initiatives
- Intellectual Hobbies
- Team Sports
- Community Involvement & Charity Work
- Other
- None

Do you recruit candidates without a college/university degree?

Yes

No

Can you identify **credentials** which satisfy your requirement for hiring candidates:

Please tell us the number of full-time hires your company made or plans to make from MBA programs in your area(s) of responsibility in each of the following years

2019

2020

2021 (estimate)

2022 (estimate)

You are about to answer a series of questions on applicant salaries. What currency would you prefer to submit your answers in?

Which location are you most familiar with in terms of the salary levels of new hires?

Please provide the median starting salary a new MBA hire can expect when joining your company in $\${q://QID303/ChoiceGroup/SelectedChoices}$, excluding any bonuses

	Gross median salary	Period	
		Monthly	Yearly
$\${q://QID303/ChoiceGroup/SelectedChoices}$	<input type="text"/>	<input type="radio"/>	<input type="radio"/>

What is the average annual bonus, as a percent of annual salary, that you provide MBA graduates in $\${q://QID303/ChoiceGroup/SelectedChoices}$?



Please provide the median starting salary a new business graduate hire can expect when joining your company in **#{q://QID303/ChoiceGroup/SelectedChoices}**, excluding any bonuses

	Gross median salary	Period	
		Monthly	Yearly
#{q://QID303/ChoiceGroup/SelectedChoices}	<input type="text"/>	<input type="radio"/>	<input type="radio"/>

What is the average annual bonus, as a percent of annual salary, that you provide business graduates in **#{q://QID303/ChoiceGroup/SelectedChoices}**?

0 10 20 30 40 50 60 70 80 90 100

Bonus %

Functions offered to new MBA hires

- Consultant
- Finance - Other
- Marketing
- Strategic Planning
- E-commerce
- General Management
- Operations / Manufacturing
- Supply Chain / Logistics
- Finance - Advisory
- IT / Technology
- Sales & Development
- Other

Please indicate the ideal number of years' work experience you prefer when hiring MBA graduates

- 0-1 Year
- 1-3 Years
- 3-5 Years
- 5-8 Years
- 8+ Years

What is the median starting salary that you offer to new graduates in **#{q://QID303/ChoiceGroup/SelectedChoices}**, excluding any bonuses

Starting Salary	Gross median salary	Period	
		Monthly	Yearly
	<input type="text"/>	<input type="radio"/>	<input type="radio"/>

What is the average annual bonus, as a percent of annual salary, that you provide to a starting graduate?

0 10 20 30 40 50 60 70 80 90 100

0 10 20 30 40 50 60 70 80 90 100

Bonus %

If your company pays more to a graduate with a Masters degree, please estimate the percentage increase in the starting salary

0 10 20 30 40 50 60 70 80 90 100

Percentage

Skills and forecast

Please rate the importance of each of the skills when hiring new graduates:

	Not important	Important	Very important
Technical skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flexibility / adaptability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commercial awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of universities in **#{q://QID35/ChoiceGroup/SelectedChoices}** that you nominated in the previous section, please rate your satisfaction level with each of the skills below:

	Not satisfied	Satisfied	Very satisfied
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not satisfied	Satisfied	Very satisfied
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commercial awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flexibility / adaptability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of **international universities** that you nominated in the previous section, please rate your satisfaction level with each of the skills below:

	Not satisfied	Satisfied	Very satisfied
Commercial awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not satisfied	Satisfied	Very satisfied
Flexibility / adaptability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please select **up to five** skills you consider the most important when hiring new business graduates:

	Not important	Important	Very important
IT / Computer Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International Awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Risk Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Management Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic Achievement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relevant Experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multi-lingual	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finance Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategic Thinking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other <input style="width: 250px; height: 20px;" type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For business graduates of universities in **{q://QID35/ChoiceGroup/SelectedChoices}** that you nominated in the previous section, please rate your satisfaction level with each of the skills below:

	Not satisfied	Satisfied	Very satisfied
E-Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic Achievement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Risk Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not satisfied	Satisfied	Very satisfied
Management Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relevant Experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multi-lingual	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International Awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IT / Computer Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategic Thinking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finance Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For business graduates of international universities that you nominated in the previous section, please rate your satisfaction level with each of the skills below:

	Not satisfied	Satisfied	Very satisfied
Finance Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International Awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IT / Computer Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic Achievement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multi-lingual	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategic Thinking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relevant Experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Risk Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Management Skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Not satisfied

Satisfied

Very satisfied

Entrepreneurship



Thinking more generally, please identify **up to five** skills you believe will be in greatest shortage over the next five years in your organization.

Skill one

Graduates from which disciplines will be most in demand by your organisation over the next five years:

Select up to five

- | | |
|---|---|
| <input type="checkbox"/> Accounting & Finance | <input type="checkbox"/> Hospitality & Leisure Management |
| <input type="checkbox"/> Agriculture & Forestry | <input type="checkbox"/> International Affairs |
| <input type="checkbox"/> Anatomy & Physiology | <input type="checkbox"/> Law |
| <input type="checkbox"/> Anthropology | <input type="checkbox"/> Library & Information Management |
| <input type="checkbox"/> Archaeology | <input type="checkbox"/> Linguistics |
| <input type="checkbox"/> Architecture & Built Environment | <input type="checkbox"/> Marine Sciences |
| <input type="checkbox"/> Area Studies | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Art & Design | <input type="checkbox"/> Materials Science |
| <input type="checkbox"/> Astronomy | <input type="checkbox"/> Mathematics |
| <input type="checkbox"/> Biological Sciences | <input type="checkbox"/> Medicine |
| <input type="checkbox"/> Business & Management Studies | <input type="checkbox"/> Modern Languages |
| <input type="checkbox"/> Chemistry | <input type="checkbox"/> Music |
| <input type="checkbox"/> Classics & Ancient History | <input type="checkbox"/> Nursing |
| <input type="checkbox"/> Communication & Media Studies | <input type="checkbox"/> Performing Arts |
| <input type="checkbox"/> Computer Science & Info Systems | <input type="checkbox"/> Pharmacology |
| <input type="checkbox"/> Dentistry | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Development Studies | <input type="checkbox"/> Philosophy |
| <input type="checkbox"/> Earth Sciences | <input type="checkbox"/> Physics |
| <input type="checkbox"/> Economics & Econometrics | <input type="checkbox"/> Politics |
| <input type="checkbox"/> Education | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Social Policy & Administration |
| <input type="checkbox"/> English Language & Literature | <input type="checkbox"/> Social Work |
| <input type="checkbox"/> Environmental Sciences | <input type="checkbox"/> Sociology |
| <input type="checkbox"/> European studies | <input type="checkbox"/> Sports-related Subjects |
| <input type="checkbox"/> Food Science & Technology | <input type="checkbox"/> Statistics & Operational Research |
| <input type="checkbox"/> Genetics & Biotechnology | <input type="checkbox"/> Theology, Divinity & Religious Studies |
| <input type="checkbox"/> Geography | <input type="checkbox"/> Veterinary Science |

History

Other

How do you anticipate economic conditions during 2021 for:

	Get better	Stay the same	Get worse
Your company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The country you reside in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The global economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Disruptive forces

In a scale from 0 to 10, with 0 being "Completely unaware" and 10 "Very Aware", to what degree are you aware of the United Nations Sustainable Development Goals (SDGs)?

Not aware Very aware

0 1 2 3 4 5 6 7 8 9 10

SDGs awareness

Select **up to five** Sustainable Development Goals (SDGs) you understand are priorities for action within your organization:

- | | |
|--|---|
| <input type="checkbox"/> No poverty | <input type="checkbox"/> Gender equality |
| <input type="checkbox"/> Life on land | <input type="checkbox"/> Climate action |
| <input type="checkbox"/> Industry, innovation and infrastructure | <input type="checkbox"/> Clean water and sanitation |
| <input type="checkbox"/> Zero hunger | <input type="checkbox"/> Life below water |
| <input type="checkbox"/> Reduced inequalities | <input type="checkbox"/> Affordable and clean energy |
| <input type="checkbox"/> Good health and well-being | <input type="checkbox"/> Peace, justice and strong institutions |
| <input type="checkbox"/> Sustainable cities and communities | <input type="checkbox"/> Decent work and economic growth |
| <input type="checkbox"/> Quality education | <input type="checkbox"/> Partnerships for the goals |
| <input type="checkbox"/> Responsible consumption and production | |

Please indicate to what extent you agree with the following statement: "I feel that I can maintain a healthy balance between work and my personal life".

Strongly disagree Disagree Agree Strongly agree

In light of COVID-19, what advice would you give to graduates seeking employment during this period?

Further Information:

Your details will not be passed to any third parties without your consent. Please tick the boxes below if you wish to be contacted by us:

- Yes, I would like to receive further insights from QS
- Yes, I would like to be contacted for further research

These page timer metrics will not be displayed to the recipient.

First Click: *15.444 seconds*

Last Click: *15.444 seconds*

Page Submit: *0 seconds*

Click Count: *1 clicks*

Browser Meta Info

This question will not be displayed to the recipient.

Browser: **Chrome**

Version: **87.0.4280.66**

Operating System: **Windows NT 10.0**

Screen Resolution: **1366x768**

Flash Version: **-1**

Java Support: **0**

User Agent: **Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/87.0.4280.66 Safari/537.36**

Problems? Email rankings@qs.com.

Powered by Qualtrics