English ⌄

Demographics

Thank you for taking part in our annual QS Global Academic Survey.

The results will be viewed by millions of people around the world.

We appreciate you taking the time to share your opinions on the world's leading universities in your field.

Personal Details

Not mandatory. Personal information will not be shared with third parties and your responses will only ever be used in de-identifiable form.

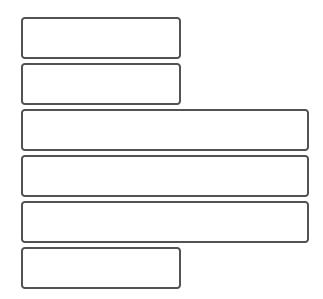|	
Given Name	
Family Name	
Email Address	
Department	
Job Title	
ORCID iD	

Gender

Answers to this question are for additional demographic information purpose and will be published in aggregate form only.

Female   Male

◯   ◯

Other

◯

Prefer not to say

◯

Job Classification*

Please select the classification that best describes your current position

[⌄]

Country/Territory*

Please select the location with which you have greatest familiarity in terms of higher education and academic research.

[⌄]

*Your Institution**

[Start typing and select from filtered list   ]

Typing in the box should return a number of matching institutions - click on the one you are looking for to define your choice. Try and choose a unique part of the name for best results. If no match is found, hit [Enter] to add your institution.

Number of years in academia

Please enter the nearest whole number of years you have been working as an academic (enter numerical value only)

[   ]

Knowledge Specification

Knowledge Specification

Your answers to this section of the survey govern the questions you will be asked on subsequent pages and may also have some influence on how the results are interpreted.

The objective is to ask questions that enable you to share your actual knowledge... so please be as accurate and honest as possible.

Regional Knowledge*

Please can you indicate your regional area of knowledge and also specify if there is a sub-region with which you have particularly detailed knowledge.

Please note that following countries are considered under Europe, Middle East & Africa: Armenia, Cyprus, Georgia, Turkey and Russia.

☐ **Americas**	☐ **Europe, Middle East & Africa**
☐ > USA West Coast & South West	☐ > UK & Ireland
☐ > USA East Coast & Mid-States	☐ > EU (excluding UK & Ireland)
☐ > Canada	☐ > Other Europe
☐ > Latin & Central America	☐ > Middle East
☐ **Asia, Australia & New Zealand**	☐ > Africa
☐ > Asia	☐ *All regions*
☐ > Australia & New Zealand	

Broad Subject Categories*

Please indicate the broad subject areas with which you are most familiar, in terms of academic excellence.

In the next sections you will be asked to identify leading universities in EACH of the categories you select here.

☐ Arts & Humanities
Suggested Disciplines: American Studies; Archaeology; Architecture/Built Environment; Area Studies; Art & Design; Classics, Drama, Dance & Performing Arts; English Language & Literature; History; Languages & Linguistics; Music; Philosophy; Theology, Divinity & Religious Studies

☐ Engineering & Technology
Suggested Disciplines: Chemical Engineering; Civil Engineering; Computer Science; Electrical & Electronic Engineering; General Engineering; Mechanical, Aeronautical & Manufacturing Engineering; Mineral & Mining Engineering; Nanotechnology

☐ Life Sciences & Medicine
Suggested Disciplines: Agriculture; Biological Sciences; Clinical Psychology; Dentistry; Food Science & Technology; Health Sciences; Medicine and Medical-related Studies; Neuroscience; Nursing; Pharmacy & Pharmacology; Psychiatry; Public Health; Veterinary Science

☐ Natural Sciences
Suggested Disciplines: Applied Mathematics; Astronomy; Chemistry; Earth Sciences; Environmental Sciences; Geography; Metallurgy & Materials; Physics; Pure Mathematics

☐ Social Sciences & Management
Suggested Disciplines: Accounting & Finance; Anthropology; Business & Management Studies; Communication, Cultural & Media Studies; Development Studies; Economics & Econometrics; Education; Law; Library & Information Management; Politics & International Studies; Sociology; Social Policy & Administration; Social Psychology; Social Work; Sports-related Subjects; Statistics & Operational Research; Town & Country Planning

Specific Subjects

Please specify **UP TO TWO SUBJECT** areas with which you have most familiarity.

☐ Accounting & Finance	☐ European Studies
☐ Agriculture & Forestry	☐ Geography
☐ Anatomy & Physiology	☐ History
☐ Anthropology	☐ History of: Art; Architecture; Design
☐ Archaeology	☐ Hospitality & Leisure Management
☐ Architecture & Built Environment	☐ Law
☐ Art & Design	☐ Library & Information Management
☐ Astronomy	☐ Linguistics
☐ Biological Sciences	☐ Marine Sciences
☐ Business & Management Studies	☐ Marketing
☐ Chemistry	☐ Materials Science
☐ Classics & Ancient History	☐ Mathematics
☐ Communication & Media Studies	☐ Medicine
☐ Computer Science	☐ Modern Languages

- ☐ Cultural Studies
- ☐ Dentistry
- ☐ Development Studies
- ☐ Drama; Dance & Performing Arts
- ☐ Earth Sciences
- ☐ Economics & Econometrics
- ☐ Education
- ☐ Engineering - Aeronautical & Aerospace
- ☐ Engineering - Chemical
- ☐ Engineering - Civil & Structural
- ☐ Engineering - Electrical & Electronic
- ☐ Engineering - Other
- ☐ Engineering - Mechanical & Manufacturing
- ☐ Engineering - Mineral & Mining
- ☐ English Language & Literature
- ☐ Environmental Sciences

- ☐ Music
- ☐ Nursing
- ☐ Pharmacology
- ☐ Pharmacy
- ☐ Philosophy
- ☐ Physics
- ☐ Politics & International Studies
- ☐ Psychology
- ☐ Social Policy & Administration
- ☐ Social Work
- ☐ Sociology
- ☐ Sports-related Subjects
- ☐ Statistics & Operational Research
- ☐ Theology; Divinity & Religious Studies
- ☐ Veterinary Science
- ☐ Other
  [   ]

Please select which of the Drama; Dance & Performing Arts fields you are specialized in:

- ☐ Dance
- ☐ Drama
- ☐ Film
- ☐ Music
- ☐ [   ] Other
- ☐ None

Please select which of the Computer Science fields you are specialized in:

- ☐ Artificial Intelligence
- ☐ Data Analytics
- ☐ Data Science
- ☐ Hardware and Architecture
- ☐ Information Systems
- ☐ Machine Learning
- ☐ Software Engineering
- ☐ User Experience Design
- ☐ Visual Computing & Robotics
- ☐ [   ] Other
- ☐ None

Please select which of the Art & Design fields you are specialized in:

- ☐ Fashion design
- ☐ Graphic design
- ☐ Painting
- ☐ Photography
- ☐ Printmaking
- ☐ Sculpture
- ☐ User Experience Design
- ☐ [   ] Other
- ☐ None

Please select which of the Business and Administration fields you are specialized in:

- ☐ Accounting
- ☐ Business Analytics
- ☐ Entrepreneurship / Innovation
- ☐ Finance / Economics
- ☐ Healthcare
- ☐ Human Resources
- ☐ International Trade
- ☐ Management
- ☐ Marketing
- ☐ Operations Management
- ☐ Real Estate
- ☐ Strategy
- ☐ Supply Chain
- ☐ Sustainability Management (CSR)

☐ Law   ☐ Technology

☐ Leadership   ☐ None

Academic Excellence

Academic excellence in ${lm://Field/2}

Please nominate:

up to **10** domestic (${q://QID135/ChoiceGroup/SelectedChoices}) universities and up to **30** international universities that demonstrate academic excellence in the **${lm://Field/2}** subject area. Your own institution will not appear.

INSTRUCTIONS

The following two questions form the heart of your contribution to the **QS World University Rankings®**. Typing in to each box should return a number of matching institutions - select the one you are looking for and type again for your next choice. Try to choose a unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

Domestic Institutions* - ${q://QID135/ChoiceGroup/SelectedChoices}

| Start typing and select from |

International Institutions*

| Start typing and select from |

Other Commended Institutions

Please list any institutions from other regions that you consider amongst the world's finest for academic excellence in ${lm://Field/2}

| Start typing and select from |

Please list any institutions that were not included in our lists that you feel are strong in ${lm://Field/2}:

[text box]

Reputation Breakdown

For universities you have nominated in **${q://QID135/ChoiceGroup/SelectedChoices}**, please mention to what extent the following factors influenced your decision:

Where 1 means *No Influence*, and 5 means *Strong Influence.*

This question will not be considered in rankings analysis.

Admission criteria	[ ]
Teaching quality	[ ]
Infrastructure	[ ]
Environmental impact	[ ]
Faculty's international profile	[ ]
Research quality	[ ]
International alumni	[ ]
Partnerships with industry	[ ]
Volume of research	[ ]
Highly cited papers	[ ]
Quality of graduates	[ ]
Social impact	[ ]
Other	[ ]

[text box]

Discipline Detail

Institutional Strength in ${lm://Field/1}

Leading Institutions - ${lm://Field/1}

Please identify up to ten institutions that demonstrates academic excellence in ${lm://Field/1}.

Start typing and select from

Best business schools

In your role as **${q://QID7/ChoiceGroup/SelectedChoices},** what level of education are you primarily focused on?

- ☐ Undergraduate
- ☐ Masters
- ☐ Doctoral Degree (PhD, DBA)
- ☐ Executive or Continuing Education
- ☐ All
- ☐ [   ]Other

Please identify up to 10 business schools that demonstrate academic excellence in your field(s) of expertise:

Start typing and select from

Sustainability

Social Engagement

Please indicate to what extent you agree with the following statements about your university:

Please skip this question if you would prefer not to comment

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
My university prioritizes minimizing its climate change impact in its day-to-day operations	○	○	○	○	○

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
My university has specific measures in place to support employees with disability	○	○	○	○	○
My university is committed to supporting LGBT+ equality	○	○	○	○	○
My university is committed to supporting gender equality	○	○	○	○	○
My university acts ethically in its teaching, its research, and its contribution to society	○	○	○	○	○
My university is committed to making a positive impact on society	○	○	○	○	○

Please provide examples that corroborate your positive view on the following statement(s):

» My university prioritizes minimizing its climate change impact in its day-to-day operations

» My university has specific measures in place to support employees with disability

» My university is committed to supporting LGBT+ equality

» My university is committed to supporting gender equality

» My university acts ethically in its teaching, its research, and its contribution to society

» My university is committed to making a positive impact on society

Conclusion

Thank You!

You have completed the main part of the survey.

If you can spare a few more minutes of your time, your expertise will be greatly appreciated in the following topics:

☐ Your experience as a student

☐ Submit answers and finalize survey

☐ Online learning

Optins

Further Information:

Your details will not be passed to any third parties without your consent. Please tick the boxes below if you wish to be contacted by us:

☐ Yes, I would like to receive further insights from QS

☐ Yes, I would like to be contacted for further research

☐ Yes, I would like to participate in future editions of the academic survey

Study Experience: alumni

Student experience

Please identify your obtained graduation level:

○ Undergraduate

○ Masters

○ Doctoral Degree

○ [_____]Other

How long ago did you finish your last ${q://QID211/ChoiceGroup/SelectedChoices} course?

○ Less than 1 year

○ Between 1 and 5 years

○ Between 6 and 10 years

○ Between 11 and 15 years

○ Between 16 and 20 years

◯ More than 20 years

Please type in the institution from which you most recently graduated

Start typing and select from filtered list

Typing in the box should return a number of matching institutions - click on the one you are looking for to define your choice. Try and choose a unique part of the name for best results. If no match is found, hit [Enter] to add your institution.

Thinking of your last graduation experience, select **up to three** areas you believe your institution delivered to a **high standard**:

☐ Career Support & Placements   ☐ Alumni engagement

☐ Student Support   ☐ Return on Investment

☐ Teaching   ☐ Extra-curricular activities

☐ Research   ☐ Networking

☐ Internships & experiential learning ☐ Admissions experience

Thinking of your last graduation experience, select **up to three** areas you believe your institution could do more **to improve on**:

☐ Career Support & Placements   ☐ Alumni engagement

☐ Student Support   ☐ Return on Investment

☐ Teaching   ☐ Extra-curricular activities

☐ Research   ☐ Networking

☐ Internships & experiential learning ☐ Admissions experience

On a scale of 1 to 5, where 1 is poor and 5 is excellent, how would you rate your university experience on the following aspects?

Friendliness   [ ]

Affordability   [ ]

Arts & Culture	☐
Nightlife	☐
Ease of getting around	☐
Diversity	☐
Tolerance & Inclusion	☐
Sustainability & Eco-Friendliness	☐

How likely are you to recommend your university to a friend or colleague?

Not at all likely   Extremely likely

0 ○   1 ○   2 ○   3 ○   4 ○   5 ○   6 ○   7 ○   8 ○   9 ○   10 ○

Please mention any missing aspects that could have improved your latest experience as a student

[   ]

During your degree, were you taught about or did your curriculum encourage you to consider the following in your work:

☐ Sustainable Development

☐ The environmental impacts of your discpline(s)

☐ The social impact of your disciplines(s)

☐ The ethical implications of your discipline(s)

☐ None

Select the skills your most recent graduate experience equipped you with:

Please tick all that apply

☐ Problem-solving

☐ Active learning

☐ Communication

- ☐ Depth of knowledge in subject
- ☐ Sustainability mindset
- ☐ Ability to work in a team
- ☐ Negotiating & Sales
- ☐ Organizational skills
- ☐ Creativity
- ☐ Interpersonal skills
- ☐ Leadership
- ☐ Language skills
- ☐ Entrepreneurial mindset
- ☐ Emotional Intelligence
- ☐ Business Management
- ☐ Resilience & Flexibility
- ☐ Ethics & Social Responsibility
- ☐ Analytical / quantitative skills
- ☐ None

How satisfied are you with the provision of the following skills during your latest graduation experience?

	Not satisfied	Satisfied	Very satisfied
Resilience & Flexibility	○	○	○
Creativity	○	○	○
Problem-solving	○	○	○
Active learning	○	○	○
Business Management	○	○	○
Analytical / quantitative skills	○	○	○
Language skills	○	○	○
Interpersonal skills	○	○	○
Negotiating & sales skills	○	○	○
Communication	○	○	○
Organizational skills	○	○	○
Emotional Intelligence	○	○	○
Leadership	○	○	○

	Not satisfied	Satisfied	Very satisfied
Depth of knowledge in subject	○	○	○
Ability to work in a team	○	○	○
Ethics & Social Responsibility	○	○	○
Sustainability mindset	○	○	○
Entrepreneurial mindset	○	○	○

Select the hard skills your most recent graduate experience equipped you with:

Please tick all that apply

☐ Data Analysis

☐ Advanced Software Engineering

☐ Network Security

☐ App Development & Gaming

☐ Blockchain

☐ Artificial Intelligence

☐ Project Management

☐ Machine Learning

☐ Design (user research; graphic design; etc)

☐ Digital Marketing

☐ Cloud Technology

☐ None

How satisfied are you with the provision of the following hard skills during your latest graduation course?

	Not satisfied	Satisfied	Very satisfied
Data Analysis	○	○	○
Cloud Technology	○	○	○
Network Security	○	○	○
Design (user research; graphic design; etc)	○	○	○
Blockchain	○	○	○

	Not satisfied	Satisfied	Very satisfied
Artificial Intelligence	○	○	○
Machine Learning	○	○	○
App Development & Gaming	○	○	○
Digital Marketing	○	○	○
Advanced Software Engineering	○	○	○
Project Management	○	○	○

In a scale from 0 to 10, with 0 being "Not relevant" and 10 "Very relevant", to what extent were the skills gained during your latest degree relevant to your current work activities?

	0	1	2	3	4	5	6	7	8	9	10	
Graduation skills relevance												[ ]

Please mention any aspects that could have improved your graduation experience

[   ]

What is the most important (un)answered question within your field of expertise?

[   ]

Online learning - additional

Online learning

In your opinion, approximately what percent of a degree program in your field of expertise can be effectively taught online?

	0	100
» Accounting & Finance		[ ]
» Agriculture & Forestry		[ ]
» Anatomy & Physiology		[ ]
» Anthropology		[ ]

0   100

» Archaeology

» Architecture / Built Environment

» Art & Design

» Astronomy

» Biological Sciences

» Business & Management Studies

» Chemistry

» Classics, Ancient History, Byzantine & Modern Greek Studies

» Communication, Cultural & Media Studies

» Computer Science

» Town & Country Planning

» Dentistry
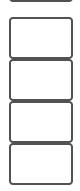
» Development Studies

» Drama, Dance & Performing Arts

» Earth & Marine Sciences

» Economics & Econometrics

» Education

»

0   100

Engineering - Aeronautical &
Aerospace

» Engineering - Chemical

»
Engineering - Civil & Structural

»
Engineering - Electrical &
Electronic

» Engineering - General

»
Engineering - Mechanical &
Manufacturing

»
Engineering - Mineral & Mining

»
English Language & Literature

» Environmental Sciences

» European Studies

» Geography

» History

»
History of Art, Architecture &
Design

»
Hospitality & Leisure
Management

» Law

»
Library & Information
Management

» Linguistics

» Marine Sciences

0   100

» Marketing

» Metallurgy & Materials

» Mathematics - Applied

» Medicine

» Modern Languages

» Music

» Nursing

» Pharmacology

» Pharmacy & Pharmacology

» Philosophy

» Physics

»
Politics & International Studies

» Psychology

»
Social Policy & Administration

» Social Work

» Sociology

» Sports-related Subjects

»
Statistics & Operational
Research

»
Theology, Divinity & Religious
Studies

» Veterinary Science

0   100

» Other

How effective do you believe online learning is compared with face-to-face learning for your field of expertise?

Much more
effective
○

Somewhat more
effective
○

About the same
○

Somewhat less
effective
○

Much less
effective
○

Why do you think the quality of online learning
is **${q://QID138/ChoiceGroup/SelectedChoices}**?

How confident do you feel delivering your course online?

○ Very confident
○ Moderately confident
○ Slightly confident
○ Slightly unconfident
○ Moderately unconfident
○ Very unconfident

Please indicate what proportion of your time is dedicated to online and offline classes in the current academic year:

Please note that the sum of the percentages should correspond to 100% of your teaching activities.

	0	10	20	30	40	50	60	70	80	90	100	
Online classes %												☐
On campus classes %												☐

Problems? Contact support.qs.com