



English ▾

Demographics

Thank you for taking part in the annual QS Global Employer Survey. Each year over 20,000 employers take part in the largest survey of its kind. Forming part of the **QS World University Rankings®** your views are crucial to the future of universities and graduates.

In this edition, we have a special section dedicated to skills development with the aim of helping universities and employers in bridging the skills gaps.

We thank you in advance for taking the time to share your views.

Demographics

Not mandatory. Personal information will not be shared with third parties and your responses will only ever be used in de-identifiable form.

First Name	<input type="text"/>
Last Name	<input type="text"/>
Company/Organisation	<input type="text"/>
Email Address	<input type="text"/>
Organisation Website	<input type="text"/>

Please select the category that best reflects your role

- C-level (eg. CEO, CFO, CTO, COO, etc)
- Director
- Human Resources / Recruitment
- Manager
- Consultant / Advisor
- Analyst / Specialist

Administrator / Coordinator

Does your current role involve managing or supervising staff?

Yes

No

Location *

Please select the country/territory you are most familiar with in terms of Higher Education:

Please specify the country / territory name:

Gender

Answers to this question are for additional demographic information purpose and will be published in aggregate form only.

Female Male

Other

Prefer not to say

Please indicate your highest educational attainment:

Secondary

Undergraduate degree

Masters degree

Doctoral degree

Other

None

Please type in the institution from which you most recently graduated

Start typing and select from

Typing in the box should return a number of matching institutions - click on the one you are looking for to define your choice. Try and choose a unique part of the name for best results. If no match is found, hit [Enter] to add your institution. Please skip this question in case you have not completed a degree course.

How long ago did you finish your last **`\${q://QID382/ChoiceGroup/SelectedChoices}`** course?

- Less than 1 year
- Between 1 and 5 years
- Between 6 and 10 years
- Between 11 and 15 years
- Between 16 and 20 years
- More than 20 years

Main Industry

How large is your organisation?

- Micro business (1-9 employees)
- Small business (10 – 99 employees)
- Medium sized business (100 – 499 employees)
- Mid-Large sized business (500 - 999 employees)
- Enterprise business (1000 - 2499 employees)
- Large Enterprise (more than 2500 employees)

Please identify the levels of hiring decision you have been involved with in the last five years

- First Degree / Undergraduate graduates
- Masters graduates (non-business)
- Masters graduates (graduate business school, including MBA)
- Doctoral Degree graduates (PhD, DBA)
- I am not involved in any hiring decision

Please identify the types of graduate business programs you have or would consider recruiting talent from:

Please tick all that apply

- MBA
- Executive MBA
- Online MBA
- Masters of Accountancy
- Masters in Business Analytics
- Masters in Finance
- Masters in Healthcare
- Masters in Human Resources Management
- Masters in Innovation / Entrepreneurship
- Masters in Management / International Management
- Masters in Marketing
- Masters in Supply Chain Management
- Masters in Sustainability
- Other

Regional Experience

Please specify the regions from which you will recruit this year or have experience of recruiting from in the last five years*

Regions you specify now will define your array of choices when nominating International Universities.

- US & Canada
- Western & Northern Europe
- Middle East & Africa
- All Regions
- Latin America
- Central & Eastern Europe
- Asia, Australia & New Zealand

Business schools nominations

Top Business Schools - Part 1: Global

The following question is central to your contribution to the QS Business School Rankings. Typing in the *red* box should return a number of matching schools - select the one you are looking for and type again for your next choice. Try and choose a unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

Please nominate up to 10 business schools from which your company prefer to recruit from.*

Start typing and select from filtered list

Which Online MBA programs would your company recruit from over the next 2 years?

Which Executive MBA programs would your company recruit from or sponsor employees to participate in over the next 2 years?

Top Business Schools - Part 3: Regional

From your knowledge, please select up to three business schools which you believe create the most value for business and society in each region listed below.

Canada



Alberta MBA Programs, University of Alberta



Odette School of Business, University of Windsor

- Asper School of Business
- Brock University - Goodman School of Business
- Canada West University
- Centre for Innovative Management
- Queen's School of Business
- Richard Ivey School of Business, The University of Western Ontario
- Saint Mary's University
- Sauder School of Business, University of

USA - East

- American University Kogod School of Business
- Babson College
- Bendheim Center for Finance's Master, Pinceton University
- Lehigh University MBA Program
- Lubin School of Business, Pace University
- Martin J. Whitman School of Management, Syracuse University
- Smeal College of Business, Penn State University
- Stern School of Business, New York University (NYU)
- Tepper School of Business, Carnegie Mellon University

USA - Midwest

- Carlson School of Management, University of Minnesota
- Charles H. Kellstadt Graduate School of Business, DePaul University
- College of Business, Colorado State University
- John Cook School of Business, Saint Louis University
- Kelley School of Business, Indiana University
- Krannert School of Management, Purdue University
- Regis University College for Professional Studies
- Ross School of Business, University of Michigan
- Stuart School of Business, Illinois Institute of Technology

USA - South

- Auburn University College of Business
- Baylor University
- C. T. Bauer College of Business, University of Houston
- Goizueta Business School, Emory University
- Graduate School of Business, Florida International University
- Graduate School of Business, University of Florida
- Naveen Jindal School of Management, The University of Texas at Dallas
- North Carolina State University, Raleigh
- Owen Graduate School of Management, Vanderbilt University

USA - West

<input type="checkbox"/> Albers School of Business and Economics - Seattle University	<input type="checkbox"/> Hawaii Pacific University	<input type="checkbox"/> Shidler College of Business, University of Hawaii at Manoa
<input type="checkbox"/> Atkinson Graduate School of Management, Willamette University	<input type="checkbox"/> Lorry Lokey Graduate School of Business, Mills College	<input type="checkbox"/> The George L. Argyros School of Business and Economics, Chapman University
<input type="checkbox"/> California State University, East Bay	<input type="checkbox"/> Lundquist College of Business, University of Oregon	<input type="checkbox"/> The Graziadio School of Business, Pepperdine University

Latin America

<input type="checkbox"/> Arthur Lok Jack Global School of Business, The University of the West Indies	<input type="checkbox"/> ESPAE Escuela de Negocios	<input type="checkbox"/> Instituto Tecnológico Autónomo de México (ITAM)
<input type="checkbox"/> BSP - Business School Sao Paulo, MBA	<input type="checkbox"/> Fundação Dom Cabral	<input type="checkbox"/> IPADE Business School, Universidad Panamericana
<input type="checkbox"/> Centro Universitario UNA Belo Horizonte	<input type="checkbox"/> Fundacao Getulio Vargas (FGV)	<input type="checkbox"/> Pontificia Universidad Católica de Chile

Europe - Northern

<input type="checkbox"/> Aalto University School of Business	<input type="checkbox"/> FOM Fachhochschule für Oekonomie & Management	<input type="checkbox"/> International School of Management (ISM)
<input type="checkbox"/> Aarhus School of Business, Aarhus University	<input type="checkbox"/> Frankfurt School of Finance and Management	<input type="checkbox"/> Kuehne School of Logistics and Management
<input type="checkbox"/> Berlin School of Economics and Law-IMB	<input type="checkbox"/> Georg Simon Ohm Management Institute (GSO-MI)	<input type="checkbox"/> Mannheim Business School
<input type="checkbox"/> BI Norwegian Business School	<input type="checkbox"/> GISMA Business School	<input type="checkbox"/> MBA

Europe - Western

<input type="checkbox"/> Aerospace MBA of the Toulouse Business School	<input type="checkbox"/> Geneva Business School	<input type="checkbox"/> Munich Business School
<input type="checkbox"/> American Graduate School in Paris	<input type="checkbox"/> Grenoble Graduate School of Business, Grenoble Ecole de Management	<input type="checkbox"/> Nyenrode Business Universiteit
<input type="checkbox"/> American Institute of Applied Sciences in Switzerland (AIAS)	<input type="checkbox"/> HEC Lausanne, University of Lausanne	<input type="checkbox"/> NEOMA Business School

Europe - UK & Ireland

<input type="checkbox"/> Aberdeen Business School, The Robert Gordon University	<input type="checkbox"/> Imperial College Business School, Imperial College London	<input type="checkbox"/> Roehampton University MBA
<input type="checkbox"/> Anglia Ruskin University	<input type="checkbox"/> IU International University of Applied Sciences	<input type="checkbox"/> Said Business School, Oxford University
<input type="checkbox"/> Ashridge Business School	<input type="checkbox"/> Judge Business School, University of Cambridge	<input type="checkbox"/> Salford Business School, University of Salford
<input type="checkbox"/> Aston Business School, Aston University	<input type="checkbox"/> Kent Business School, University of Kent	<input type="checkbox"/> School of Business and Economics, Swansea

Europe - Southern

<input type="checkbox"/> ALBA Graduate Business School	<input type="checkbox"/> EAE Business School	<input type="checkbox"/> Koc University
<input type="checkbox"/> American College of Thessaloniki	<input type="checkbox"/> ENAE- Business School	<input type="checkbox"/> LUISS Business School
<input type="checkbox"/> Athens University of Economics and Business (AUEB)	<input type="checkbox"/> ESADE Business School	<input type="checkbox"/> MIB School of Management
<input type="checkbox"/> Barcelona School of Management - UPF	<input type="checkbox"/> ESEUNE, Escuela de Negocios	<input type="checkbox"/> MIP - School of Management, Politecnico

Europe - Central & Eastern

<input type="checkbox"/> City University of Seattle in Bulgaria	<input type="checkbox"/> Kyiv-Mohyla Business School (KMBS)	<input type="checkbox"/> The Bucharest University of Economic Studies
<input type="checkbox"/> Corvinus School of Management, Corvinus University of Budapest	<input type="checkbox"/> Moscow School of Management Skolkovo	<input type="checkbox"/> Warsaw University of Technology Business School
<input type="checkbox"/> Faculty of Business and Economics - University of Pécs	<input type="checkbox"/> Riga Business School at Riga Technical University	<input type="checkbox"/> WU Executive Academy of the Vienna University of Economics and Business

Middle East & Africa

<input type="checkbox"/> Al Ghurair University	<input type="checkbox"/> Graduate School of Business, Bar-Ilan University	<input type="checkbox"/> Milpark Business School
<input type="checkbox"/> Al-Imam Business School	<input type="checkbox"/> Graduate School of Business, University of Cape Town	<input type="checkbox"/> North West University
<input type="checkbox"/> American University in Cairo	<input type="checkbox"/> Graduate School of Management, University of Haifa	<input type="checkbox"/> Rabat Business School

Asia, Australia & New Zealand

<input type="checkbox"/> Aegis School of Business and Telecommunication	<input type="checkbox"/> Indian Institute of Management Calcutta	<input type="checkbox"/> Shanghai International MBA (SIMBA)
<input type="checkbox"/> AGSM MBA Programs, University of New South Wales	<input type="checkbox"/> Indian Institute of Management, Ahmedabad	<input type="checkbox"/> Siksha 'O' Anusandhan
<input type="checkbox"/> Amity Business School, Amity University	<input type="checkbox"/> Indian Institute of Management, Bangalore	<input type="checkbox"/> Sinhgad Group of Institutes
<input type="checkbox"/> Asian Institute of Management	<input type="checkbox"/> Indian Institute of Management, Indore (IIM)	<input type="checkbox"/> SolBridge International School of Business

Bschool recruitment & salaries

Recruitment Details

Please select the information that you have access to in your company:

- Recruitment statistics
- Salaries
- None of the above

Please tell us the number of full-time hires your company made or plans to make from MBA programs in your area(s) of responsibility in each of the following years

2022	<input type="text"/>
2023	<input type="text"/>
2024 (estimate)	<input type="text"/>
2025 (estimate)	<input type="text"/>

Which location are you most familiar with in terms of the salary levels of new hires?

Please select the **yearly** median starting salary in **US dollars** a new business graduate can expect when joining your company in **#{q://QID303/ChoiceGroup/SelectedChoices}**

- Less than \$10,000
- \$10,000 to \$20,000
- \$20,001 to \$30,000
- \$70,001 to \$80,000
- \$80,001 to \$90,000
- \$90,001 to \$100,000

- \$30,001 to \$40,000
- \$40,001 to \$50,000
- \$50,001 to \$60,000
- \$60,001 to \$70,000

- \$100,001 to \$150,000
- \$150,001 to \$200,000
- More than \$200,000

Functions offered to new business graduate hires

- | | | | |
|-------------------------------------|---|---|--|
| <input type="checkbox"/> Consultant | <input type="checkbox"/> General Management | <input type="checkbox"/> Operations / Manufacturing | <input type="checkbox"/> Supply Chain / Logistics |
| <input type="checkbox"/> E-commerce | <input type="checkbox"/> IT / Technology | <input type="checkbox"/> Sales & Development | <input type="checkbox"/> Other |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Marketing | <input type="checkbox"/> Strategic Planning | <input style="width: 150px; height: 20px;" type="text"/> |

Optins questions

Further Information:

Your details will not be passed to any third parties without your consent. Please tick the boxes below if you wish to be contacted by us:

Yes, I would like to receive further information from us

- Yes, I would like to be contacted for further research
- Yes, I would like to participate in future editions of this survey
-

Problems? Contact support.qs.com

