



English ▾

### Demographics

Thank you for taking part in the annual QS Global Employer Survey. Each year over 20,000 employers take part in the largest survey of its kind. Forming part of the **QS World University Rankings®** your views are crucial to the future of universities and graduates.

In this edition, we have a special section dedicated to skills development with the aim of helping universities and employers in bridging the skills gaps.

We thank you in advance for taking the time to share your views.

### Demographics

Not mandatory. Personal information will not be shared with third parties and your responses will only ever be used in de-identifiable form.

First Name	<input type="text"/>
Last Name	<input type="text"/>
Company/Organisation	<input type="text"/>
Email Address	<input type="text"/>
Organisation Website	<input type="text"/>

Please select the category that best reflects your role

- C-level (eg. CEO, CFO, CTO, COO, etc)
- Director
- Human Resources / Recruitment
- Manager
- Consultant / Advisor
- Analyst / Specialist
- Administrator / Coordinator

### Location\*

Please select the country/territory you are most familiar with in terms of Higher Education:

### Gender

Answers to this question are for additional demographic information purpose and will be published in aggregate form only.

Female    Male

- 

Other

- 

Prefer not to say

- 

Please indicate your highest educational attainment:

- Secondary
- Undergraduate degree
- Masters degree
- Doctoral degree

- Other
- None

*Please type in the institution from which you most recently graduated*

School1

How long ago did you finish your  
last **#{q://QID382/ChoiceGroup/SelectedChoices}** course?

- Less than 1 year
- Between 1 and 5 years
- Between 6 and 10 years
- Between 11 and 15 years
- Between 16 and 20 years
- More than 20 years

Main Industry

How large is your organisation?

- Micro business (1-9 employees)
- Small business (10 – 99 employees)
- Medium sized business (100 – 499 employees)
- Mid-Large sized business (500 - 999 employees)
- Enterprise business (1000 - 2499 employees)
- Large Enterprise (more than 2500 employees)

Please identify the levels of hiring decisions you have been involved with in the last five years

- First Degree / Undergraduate graduates
- Masters graduates (non-business)
- Masters graduates (graduate business school, including MBA)
- Doctoral Degree graduates (PhD, DBA)
- I am not involved in any hiring decision

Please identify the types of graduate business programs you have or would consider recruiting talent from:

Please tick all that apply

- MBA
- Executive MBA
- Online MBA
- Masters of Accountancy
- Masters in Business Analytics
- Masters in Finance
- Masters in Healthcare
- Masters in Human Resources Management
- Masters in Innovation / Entrepreneurship
- Masters in Management / International Management
- Masters in Marketing
- Masters in Supply Chain Management
- Masters in Sustainability
- Other

## Regional Experience

Please specify the regions from which you will recruit this year or have experience of recruiting from in the last five years \*

Regions you specify now will define your array of choices when nominating International Universities.

- US & Canada
- Western & Northern Europe
- Middle East & Africa
- All Regions
- Latin America
- Central & Eastern Europe
- Asia, Australia & New Zealand

### Nominations

## Top Universities

From your experience please select up to 10 domestic (  $\{q://QID35/ChoiceGroup/SelectedChoices\}$  ) universities and up to 30 international universities that produce the best graduates.

These questions form the heart of your contribution to the **QS World University Rankings®**. Typing in to each *red* box should return a number of matching institutions - select the one you are looking for and type again for your next choice. Try and choose a unique part of the name for best results and please be patient - we have a big list to search through and it may take a few seconds.

Leading Domestic Universities -  $\{q://QID35/ChoiceGroup/SelectedChoices\}$ \*

Start typing and select from filtered list

School1

## Leading International Universities \*

School1

NOTE: Universities beyond the regions you specified earlier may not be listed here. For reference, you selected: \${q://QID15/ChoiceGroup/SelectedChoices}

Please list any universities your company prefers to recruit from that did not appear in our list

School1

From which of the following disciplines does your company prefer to recruit?

- |   |   |
|---|---|
| <input type="checkbox"/> Accounting & Finance             | <input type="checkbox"/> Law                              |
| <input type="checkbox"/> Agriculture & Forestry           | <input type="checkbox"/> Library & Information Management |
| <input type="checkbox"/> Anatomy & Physiology             | <input type="checkbox"/> Linguistics                      |
| <input type="checkbox"/> Anthropology                     | <input type="checkbox"/> Marine Sciences                  |
| <input type="checkbox"/> Archaeology                      | <input type="checkbox"/> Marketing                        |
| <input type="checkbox"/> Architecture & Built Environment | <input type="checkbox"/> Materials Science                |
| <input type="checkbox"/> Art & Design                     | <input type="checkbox"/> Mathematics                      |
| <input type="checkbox"/> Astronomy                        | <input type="checkbox"/> Medicine                         |
| <input type="checkbox"/> Biological Sciences              | <input type="checkbox"/> Modern Languages                 |
| <input type="checkbox"/> Business & Management Studies    | <input type="checkbox"/> Music                            |

- |  |  |
|--|--|
| <input type="checkbox"/> Chemistry                             | <input type="checkbox"/> Nursing                           |
| <input type="checkbox"/> Classics & Ancient History            | <input type="checkbox"/> Performing Arts                   |
| <input type="checkbox"/> Communication & Media Studies         | <input type="checkbox"/> Pharmacology                      |
| <input type="checkbox"/> Computer Science & Info Systems       | <input type="checkbox"/> Pharmacy                          |
| <input type="checkbox"/> Dentistry                             | <input type="checkbox"/> Philosophy                        |
| <input type="checkbox"/> Development Studies                   | <input type="checkbox"/> Physics                           |
| <input type="checkbox"/> Earth Sciences                        | <input type="checkbox"/> Politics & International Studies  |
| <input type="checkbox"/> Economics & Econometrics              | <input type="checkbox"/> Psychology                        |
| <input type="checkbox"/> Education                             | <input type="checkbox"/> Social Policy & Administration    |
| <input type="checkbox"/> Engineering                           | <input type="checkbox"/> Social Work                       |
| <input type="checkbox"/> English Language & Literature         | <input type="checkbox"/> Sociology                         |
| <input type="checkbox"/> Environmental Sciences                | <input type="checkbox"/> Sports-related Subjects           |
| <input type="checkbox"/> European studies                      | <input type="checkbox"/> Statistics & Operational Research |
| <input type="checkbox"/> Geography                             | <input type="checkbox"/> Theology                          |
| <input type="checkbox"/> History                               | <input type="checkbox"/> Veterinary Science                |
| <input type="checkbox"/> History of: Art; Architecture; Design | <input type="checkbox"/> Any Discipline                    |
| <input type="checkbox"/> Hospitality & Leisure Management      | <input type="checkbox"/> Other                             |

Please specify the functions which you are engaged in hiring decisions:

Select all that apply

- Consultancy

- Customer Service
- Finance
- Human Resources
- Information Technology
- Legal
- Management
- Marketing
- Operations
- Procurement
- Public Relations
- Quality Assurance
- Research and Development
- Sales
- Supply Chain
- None

**Skills & International recruitment**

**Skills & Forecast**

Please rate the importance of each of the skills when hiring new graduates:

	Not important	Important	Very important
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills & Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



	Not important	Important	Very important
Active learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Critical thinking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience & Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emotional Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics & Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of universities

in **{q://QID35/ChoiceGroup/SelectedChoices}** that you nominated in the previous section, please rate your satisfaction level with each of the skills below:

	Not satisfied	Satisfied	Very satisfied
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Critical thinking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not satisfied	Satisfied	Very satisfied
Sustainability mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills & Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurial mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emotional Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience & Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics & Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Please select the university which you recruit most actively from:*

Start typing and select from

School1

Rate your satisfaction level with each of the skills below based on the university you most actively recruit from:

	Not satisfied	Satisfied	Very satisfied
Resilience & Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Critical thinking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Depth of knowledge in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical / quantitative skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics & Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurial mindset	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creativity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work in a team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emotional Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiating skills & Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate the importance of each emerging skill when hiring new graduates:

	Not important	Important	Very important
Data Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cybersecurity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design (user experience; graphic design; etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blockchain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artificial Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Machine Learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
App Development & Gaming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advanced Software Engineering	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For graduates of universities

in **{q://QID35/ChoiceGroup/SelectedChoices}** that you nominated in the previous section, please rate how satisfied you are with their skills:

	Not satisfied	Satisfied	Very satisfied
Data Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cybersecurity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design (user experience; graphic design; etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blockchain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artificial Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Machine Learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not satisfied	Satisfied	Very satisfied
App Development & Gaming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advanced Software Engineering	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Rate your satisfaction level with each of the emerging skills below based on the university you most actively recruit from:

	Not satisfied	Satisfied	Very satisfied
Data Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cybersecurity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design (user experience; graphic design; etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blockchain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artificial Intelligence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Machine Learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
App Development & Gaming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advanced Software Engineering	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you actively seek or attribute value to an international study experience when recruiting graduates?

Yes

No

## Optins questions

Further Information:

Your details will not be passed to any third parties without your consent.

Please tick the boxes below if you wish to be contacted by us:

- Yes, I would like to be contacted for further research
- Yes, I would like to participate in future editions of this survey
- 

Problems? Contact [support.qs.com](https://support.qs.com)

